



# About Mark Lissimore & RE/MAX Kelowna





# Mark Patrick Lissimore

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## EDUCATIONAL BACKGROUND

### **Effective Negotiation Strategies**

Okanagan University College: Adult Continuing Education  
Negotiation work shop based upon principles from the Harvard Negotiation Project.  
Completed December, 2000

### **Real Estate Salesperson's & Sub-Mortgage Broker's Licensing Course.**

University of British Columbia, The Real Estate Division; Faculty of Commerce & Business Administration.  
Completed September, 1998.

### **Bachelor of Arts Degree (Psychology Major).**

University of British Columbia, in association with Okanagan University College.  
Completed April, 1997.

### **Business Administration Diploma (Marketing Major).**

Okanagan University College.  
Completed April, 1991.

### **Automotive Parts person Apprenticeship.**

Northern Alberta Institute of Technology (NAIT)  
Completed first year October, 1988.

### **High School Diploma (Matriculation).**

Wainwright High School, Wainwright, A.B.  
Advanced placement studies.  
Completed June, 1987.

## EMPLOYMENT BACKGROUND

### **Realtor® - Okanagan Mainline Real Estate Board.**

License held at RE/MAX Kelowna: #100-1553 Harvey Ave., Kelowna, B.C., V1Y 6G1  
1999 to Present.

### **M. P. Lissimore, Marketing Research & Consultation.**

Personal enterprise created to assist local RE/MAX Realtors market real estate.  
1997, 1998, 1999.

### **Computer Lab Monitor - Educational Technology Centre (OUC).**

Okanagan University College – North Campus, Kelowna, B.C.  
Part-time employment during last 2 years of enrollment at OUC; duties included helping students with computer operation and providing security for equipment.  
1996, 1997.





**Forest Fire Fighter.**

J. R. Stewart General Contractors Limited, Kelowna, B.C.  
Wild fire suppression and control burn protection throughout B.C.  
Summer – 1994, 1995, 1996.

**Tree Planter.**

Russo Reforestation, Kelowna B.C.  
Planting trees in the Okanagan Valley.  
Summer – 1993, 1994, 1995.  
SilvaRam Reforestation, Prince George, B.C,  
Summer – 1991, 1992.

**Automotive Partsperson.**

City Ford Sales, Edmonton, A.B.  
Shipper/Receiver for Edmonton’s largest Ford dealership.  
1988.  
Warner Ford Sales, Wainwright, A.B.  
Shipper/Receiver & delivery person.  
1987.

**GROUP ACTIVITIES**

**Kelowna Jaycees**

Member in good standing of Kelowna’s Junior Chamber of Commerce. We believe: That faith in God gives meaning and purpose to life; that the brotherhood of man transcends the sovereignty of nations; that economic justice can best be won by free men through free enterprise; that government should be of laws rather than of men; that Earth’s great treasure lies in human personality; and that service to humanity is the best work of life.

**Okanagan University College Student’s Association – Kelowna (OUCSA-K).**

Elected to Member at Large position during 1996/1997 academic year.  
Involved in day-to-day activities of the University’s Student’s Union; including attending council meetings, fielding student’s concerns, special events co-ordination and supervision, and general work within the Union’s office.

**Student’s Psychology Union (OUC).**

Appointed as an Executive Member during 1996/1997 academic year.  
Involved in day-to-day activities of the Psychology Student’s Course Union; including attending member meetings, special events co-ordination and supervision, and being a liaison between the Course Union and Student’s Union.

**FUTURE GOALS**

**To do an outstanding job helping you with all your real estate needs!**





# References

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## To whom it may concern...

I wanted to drop you a note to let you know that we have been following your progress since you became licensed and joined RE/MAX Kelowna. You are to be congratulated for the success you have achieved within such a short period of time. Your initial years here as an assistant gave you the background knowledge required to give your clients "Above the Crowd" service, and since becoming licensed you have certainly put that knowledge to productive use. I have also had the opportunity to speak with several of your clients and other Realtors, and their comments have been most complimentary. Congratulations on your continuing success with RE/MAX!

**Rick Baker**  
**Broker/Owner**  
**RE/MAX Kelowna**

Recently I was speaking with several of my sales associates and your name came up in conversation. It seems your reputation precedes you. From what I hear, you possess a high level of expertise and integrity, and have earned the respect of your colleagues...

**George Jeninga**  
**Broker/Owner**  
**Prudential Kelowna Properties**

I could not have asked for a better Realtor than Mark Lissimore. There are not very many Realtors that are willing to spend so much time with a client. We must have looked at 100 homes all over the Kelowna area, East, West, North and South until we found the home that best suited our family. Thank you Mark, we will forever be grateful.

**Ed & Donna Smith**

My wife Sue and I were pleased to have the assistance of Mark during our recent move to Kelowna. He displayed a keen awareness and understanding of our housing requirements and the patience to allow us to conduct an extensive review of the housing market and make the right purchase to meet our needs. Many thanks Mark.

**David & Sue Morris**

Wow! What a great Realtor. We were so lucky to find him. We wanted someone fresh and flexible and then we found Mark. He surpassed our expectations. He sold our home in a week and then found us the perfect home. He is patient, kind, thoughtful, understanding, all the things you hope for when making a huge decision in buying and selling a home. Mark became our friend through all this. We highly recommend him. If you want someone to go the extra mile, Mark Lissimore is your man.

**Keith & Imbi Dyck**

***Honesty and Integrity, First, Last and Always....***





**When it comes time to buy or sell...**



**please - consider our track record!**

**Our local real estate board (OMREB) has recently informed RE/MAX Kelowna that although we account for less than 20% of the local Realtor population, we are responsible for a third of the real estate sales in the area.**

**This fact makes us feel great - as it tells us that honesty, integrity, hard-work, and persistence are still traits that are rewarded in business today.**

**We are Canada's #1 Negotiators**





# How to contact me...

## By Mail

**Mark Lissimore**  
**RE/MAX Kelowna,**  
**#100-1553 Harvey Avenue,**  
**Kelowna, B.C., V1Y 6G1**

## By Telephone

**Toll Free: 1-800-663-5770**  
**Office: (250) 717-5000**  
**Cell: (250) 717-7232**  
**Fax: (250) 860-0016**

## By Internet

**email: mark@sellingkelowna.com**  
**web: www.sellingkelowna.com**



**Honesty & Integrity**  
**First, Last, and**  
**Always...**

**Mark Lissimore**, BA, BuAd

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**RE/MAX**

